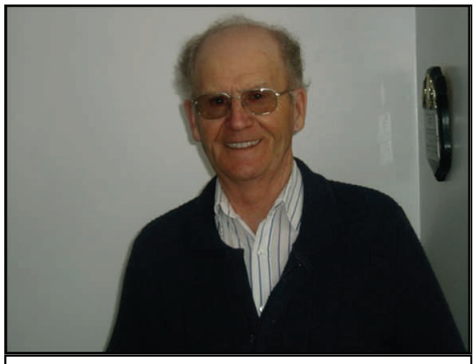
Local Entrepreneurs

CONSTANTIN SERVICE APPLIANCES INC.

Article and Photos by Cookie Smith

"27 Years in Deux Montagnes"

Deus Jutras worked on his father's dairy farm until he was 30 years old and learned how to make cheese. Later he tried his hand at woodcutting and became a lumberjack. He also worked in a scrap-yard where he learned mechanic skills and became a high-pressure welder. Deus arrived in Deux Montagnes in 1966 and bought a Laundro-



Deus Jutras, Original Owner

mat on Oka Rd. He serviced the washers and dryers and did repairs in the laundry department at the St-Eustache Hospital.

Constantin Major Appliance Service started in St-Eustache on Constantin Street in 1978 with three employees. Deus Jutras was 44 years old when he bought Constantin and immediately enlarged it. The following summer of 1979 Deus moved the business to Deux Montagnes with 8 employees, all family members: his wife, 4 sons and 2 daughters. Deus converted the building at 607 Oka Rd., corner of 7th Avenue, which once housed the Luna (Moon) Theater and also the Ranch L Country Bar to Constantin Service Appliances Inc. The store offered sales and rentals of both new and used appliances, as well as home service repair on all brands and a well-stocked parts department.

In 1984 Deus opened another branch on Christophe
Colomb Street in Montreal and the business escalated to 25 employees. They had 3 delivery trucks on the road and 5 or 6 service trucks. Constantin rented appliances all over Quebec but often had problems getting stock back and had to retrieve items sometimes as far away as the Gaspe region and Ontario. Deus' son, Rejean, was in charge at that time but was tragically killed in a car accident in 1980.

Deus retired in 1995 and his family continues to operate the business in Deux Montagnes. The 3 remaining sons, Pierre,

From left to Right: Employees, Sheena Donnolly and Arlene McQuinn.

Rene and Real are the Owners/Technicians. His former wife, Cecile Faucher, is the Accountant/Bookkeeper. One daughter, Francine, has moved away and his daughter, Helene, is the Director/Manager of the Parts Department. Arlene McQuinn is the Sales Representative and a 20-year loyal employee. At 72 years old, Deus Jutras still helps out in the family business…..when he's not busy downhill skiing, skating, roller-blading, biking or riding his uni-cycle.

Today, Constantin Service has 10 employees and boasts an inventory worth approximately $1,000.000 consisting of 250,000 parts, which are all computerized. Constantin has served Deux Montagnes and the local communities for 27 years and prides itself on offering a better personalized service than the big stores and a
3-month guarantee on parts and service. Their phone number is: (450) 472-6832.

Helene Jutras, Director